



# Next Level Sustainability

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**ShareWares**, a borrowing platform for returnable reusable packaging that makes reuse as easy as **& better than** single-use

# Overview: The Reuse Cycle Flows Like Single-Use



# Reuse Works Across Industries



Cafes



Restaurant



Grocery



Theatres



Festivals



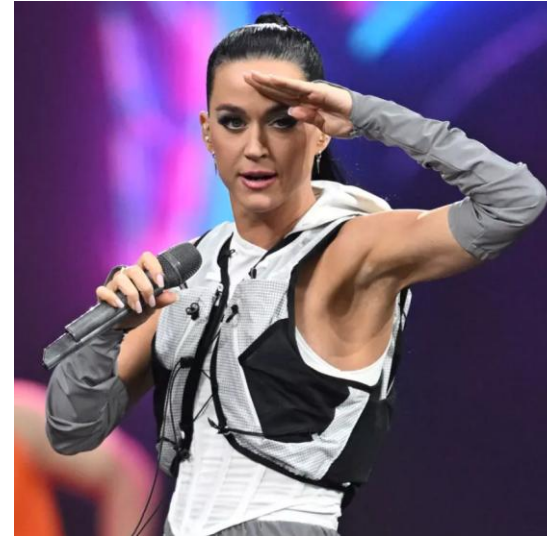
Film



# Reuse At Events Is Very Popular & An Easy Win



# A Few Notable Clients & Events



# How It Works: Venues



**VENUE ORDERS CASES OF SHAREWARES**



**SERVE AND SELL JUST LIKE DISPOSABLES**



**CUSTOMERS RETURN TO BINS**



**WE PICK UP, WASH, & PACK**

# Vancouver's High-Capacity Local Washing Facility





# Extensive Product Range Currently (here are just a few)



**Canuck Cups**

**3 oz.**

2.1" x 2.7"



**Canuck Cups**

**5 oz.**

2.6" x 3.2"



**Canuck Cups**

**10 oz.**

2.8" x 4.5"



**Point Grey Flute**

**5 oz.**

2.5" x 6.0"



**Kits Cup**

**16 oz.**

3.6" x 5.1"



**Cambie Containers**

**16 oz.**

6.2" x 1.6"



**Burrard Bowl**

**34 oz.**

5.5" x 3.5"



**Canuck Cups**

**12 oz.**

2.8" x 5.4"



**Canuck Cups**

**20 oz.**

3.2" x 6.2"



**West Van Wine**

**8.5 oz.**

2.9" x 5.5"



**Cambie Containers**

**24 oz.**

7.1" x 1.5"



**Cambie Containers**

**32 oz.**

7.2" x 2.1"



**Dunsmuir Divider**

**48 oz.**

9.1" x 1.7"



**Robson Rectangle**

**58 oz.**

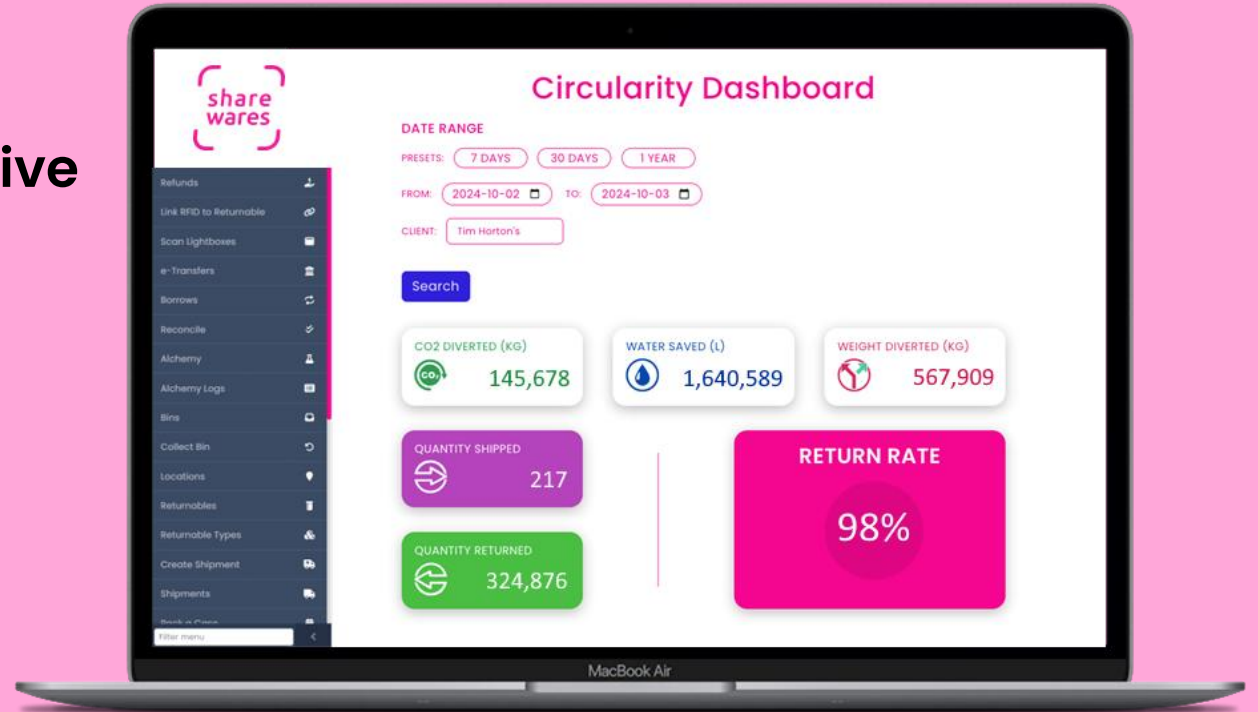
11.42" x 7.87" x 2.17"

# Measurable Impact & Success

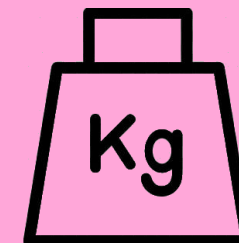
Unique ID's



Granular  
Comprehensive  
Tracking



Tracking & Reporting:

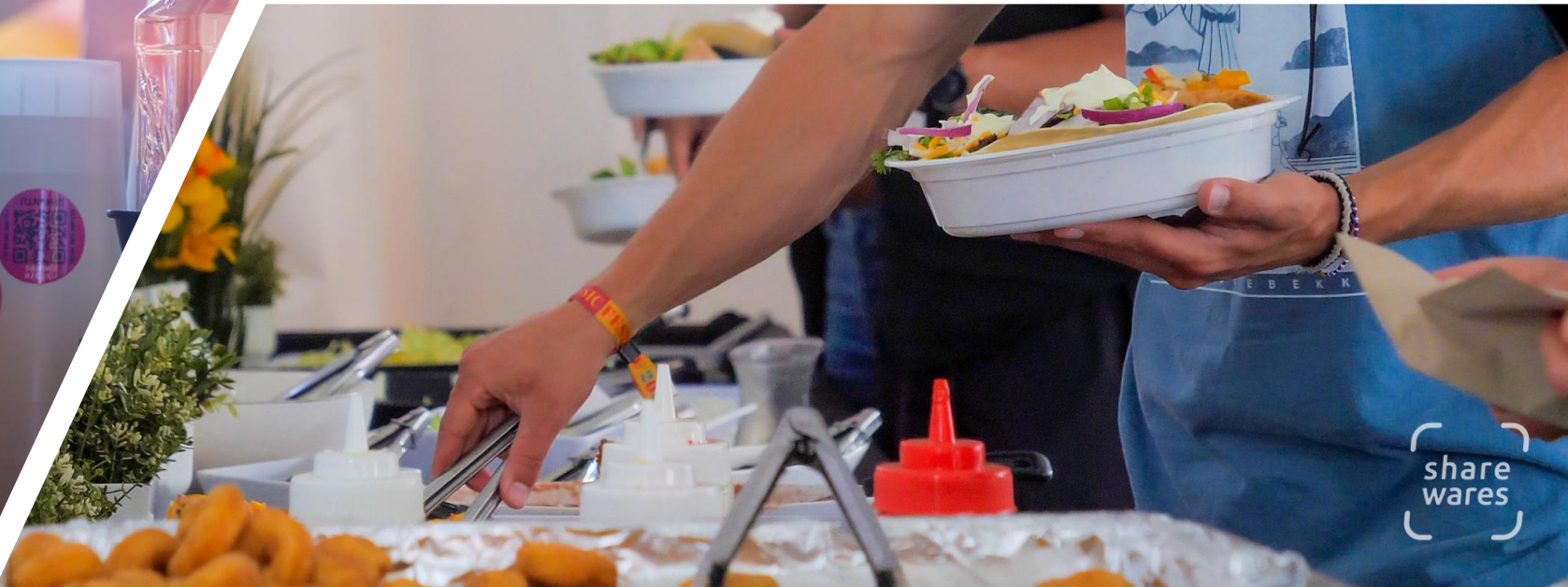


**Legacy**

# Legacy Plan: Funding For Standardized Unbranded Packaging For Any Operator To Use During & After FIFA



# Opportunity To Replace Both Cups & Food Serve Ware



**But Wait...**

**Unbranded? What  
About Sponsorship  
Revenue?**

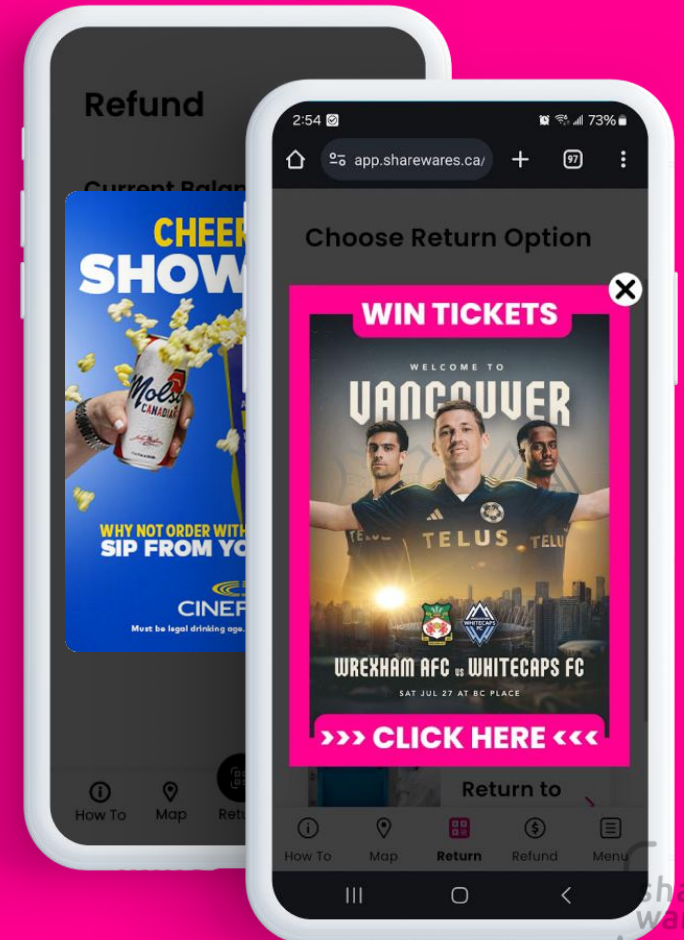
# We Are Changing The Way People Experience Packaging

- Advertisements
- Promotions
- Giveaways
- Surveys and event feedback
- Links to 50/50 draws or digital menus
- Buy future tickets at a discount
- Gamification

**Value-Add: Analytics on Views, Clicks & Conversions**



**ATTENDEES  
SCAN TO ACTIVATE**





# Legacy Plan Cont'd

Funding To Hire A Legacy Project Manager At The NWN



**Canada's Reuse Resource**

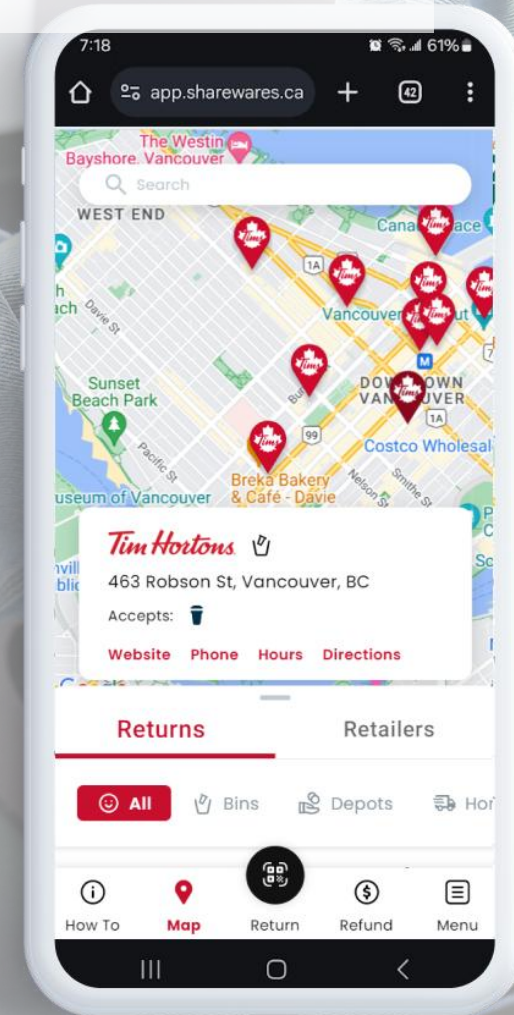
# Legacy PM Will Be Dedicated To Onboarding Locations Across Canada To Distribute Additional Stock & Unlock New Reuse Cities





Large-volume **anchor venues** create demand at scale to justify the investment and buildout of wash, sort and redistribution hubs.

# Create Infrastructure Local Businesses Need To Transition and Large Brands Need To Start And Scale Nationwide



# Opportunity

**Now Is The Time!**

# Globally Governments are Signalling That Reuse Is The Future



# Large Brands Across North America Are Launching Reuse Pilots

*Tim Hortons*



**Loblaws**



*metro*



ARC'TERYX

*Coca-Cola*



**DUNKIN'**



## Reuse Is The Norm At Events in Europe & Is Trending in the USA





**A Sustainable Future Can  
Be Sooner Than You Think!**

**Questions? [Cody@ShareWares.ca](mailto:Cody@ShareWares.ca)**

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